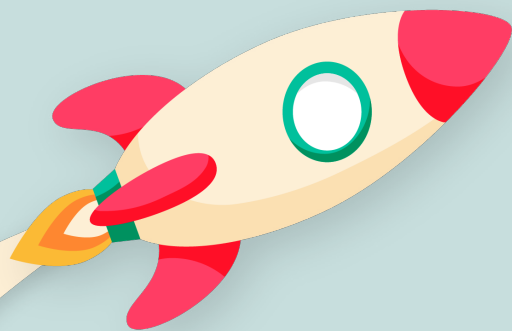




# CHECK-LIST BEFORE TAKE-OFF

You have successfully passed the selection committee stage. Now, participate in 6 individual workshops to evaluate or correct your economic model, if necessary.

The Check'up phase is required and mandatory for accessing the next steps in your development: scaling up, commercial expansion, fundraising.



« If I could, I would do the workshops all over again ! When you get more than advice and when you feel that people are really invested, it's a lot easier to open up. It's a lot nicer on a human level, and you get to move forward faster. The team's members all complement one another and each has their own expertise and experience in various fields. The Village team's support and advice have helped me a lot, and I was able to move forward on major subjects

*Anna Korfer, founder of Biskili*

## ● WORKSHOP ORGANIZATION :

1. GETTING ACQUAINTED	Discussion to better understand your company's context and challenges
2. VALUE PROPOSITION	Study of your value proposition and customer segmentation (Business Model Canvas)
3. EVALUATION OF TARGET SECTORS	Market segment analysis relative to the value proposition and macroeconomic situation
4. PRODUCTION AND COMMERCIALIZATION	Ability to deliver the offer to targeted segments (evaluation of your organization, of interactions with stakeholders, etc.)
5. HUMAN POTENTIAL	Evaluation of your team's ability to go about its activities and to adapt to market developments
6. FINANCIAL OUTLOOK	Constructing a business plan and steering the company's trajectory according to the scenario's different variables in order to make the right decision.

## ● VILLAGES BY CA COMMUNITY :

By participating in the Village's acceleration program, you become a member of The Villages by CA community and can benefit from all its advantages.

### Visibility :

- Enrollment in our referencing tool, accessible to all Village by CA network start-ups and partners
- Integration into the Village by CA Finistère's communications

### Qualified linkages :

- Favorable contacts with the network's French and European companies and start-ups
- Participating in themed Business Connect events organized by The Villages network
- Outreach for and solicitation of calls for tender and project submissions in The Villages network

### Events :

- Access to the list of national events with exhibition opportunities
- Access to the list of monthly events organized by the Village by CA Finistère
- Access to the Brest Village's meeting rooms, subject to availability

Accommodations (optional) : €55 PT / workstation / month

A workspace in the Village by CA Finistère's offices, 24/7 badge-restricted access

## ● SELECTION PROCESS :

- Contact us through the start-up form to receive your application file
- Send in the completed file
- Evaluation of your application
- Selection Committee
- Decision

**DIAGNOSIS FEE: €250 PT over a maximum period of 5 months**